

# GyanLahari 2017, Project Management Conference - July 14-15, 2017

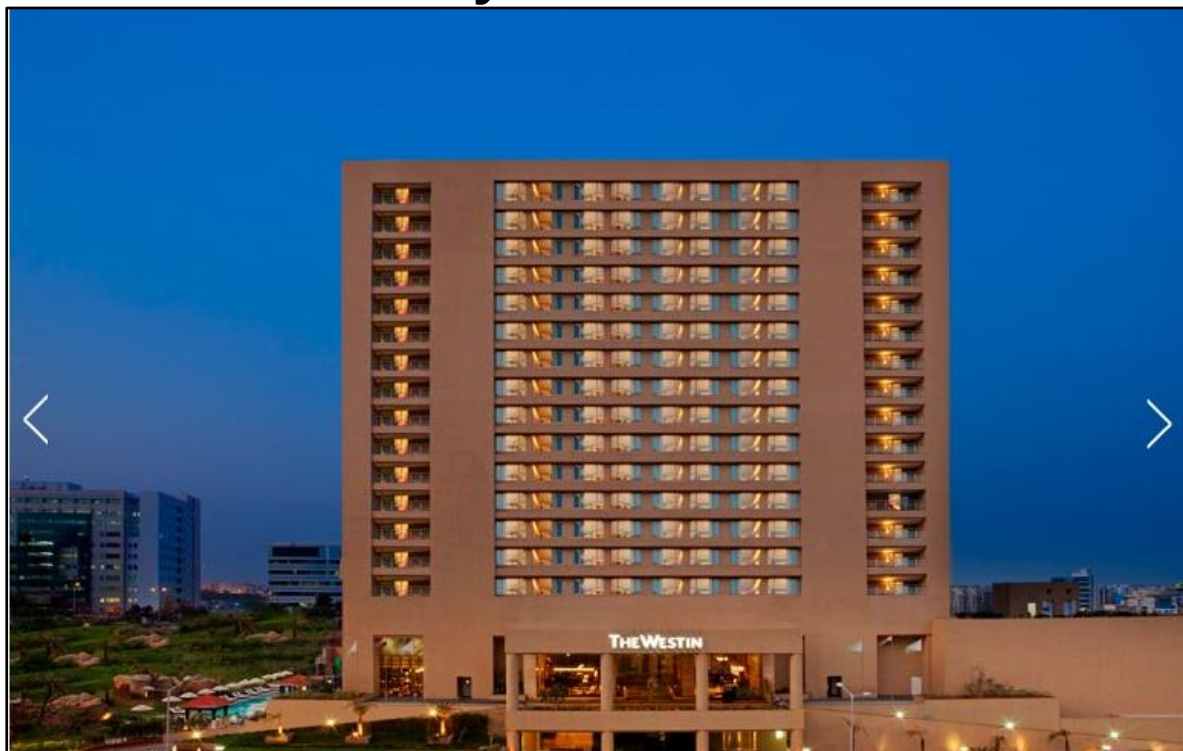
## Sponsorship Plans

Look forward to your involvement in

*“Reinventing the Project  
Management in an Era of  
Disruptive Change”*



## THE WESTIN, Hyderabad, India



**Project Management Institute Pearl City Chapter (PMIPCC)**, Hyderabad will be hosting's GyanLahari 2017, its annual regional conference. Last year GyanLahari 2016 saw an amazing response from Project Management practitioners across diverse industries. The theme of this conference is ***"Reinventing the Project Management in an Era of Disruptive Change"***.

This 1.5 days professional event provides an opportunity for Project Management Practitioners across industries, government, academia, NGOs etc., to exchange ideas on the emerging trends in Project Management. The Conference explores how Project Management is reinvented to the business success, how it helps organizations increase customer advocacy and retention, manage business uncertainty, foster innovation through disruption, leading to change and consistent future growth. Project Management skills and methodologies can be leveraged by organizations to stay relevant and more responsive to the fast-changing business environment. It presents a great opportunity for you to learn from subject matter experts, specialists and peers.

**PMIPCC** is the chapter of **PMI (Project Management Institute)** representing the region of Telugu states namely Telangana and Andhra Pradesh for spreading awareness about project management. The Chapter was registered in 2001 and has a total membership of over 1,100 active members and much higher number of credential holders.

This need to be corrected as "**PMIPCC** is the chapter of **PMI (Project Management Institute)**" which is based out of Hyderabad, works to spread awareness about project management. The Chapter was registered in 2001 and has a total membership of over 1,170 active members and much higher number of credential holders. It is run by a board comprising of professionals from various domains and industries. For spreading the PM understanding and to facilitate networking among the member community, the chapter conducts various programs and events and the PM conference is one among them. The Chapter had hosted the National conference in 2009 and 2014 which was attended by more than 1000 professionals. It also held its annual PM conference in the name of GyanLahari and the latest ones where held in 2015 and 2016."

#### **What is unique about the GyanLahari 2017?**

- Attendees are Project Management professionals including delegates from 100+ companies across India in this 1.5 Days Conference

- Great opportunity to network with 350 professionals
- Participants include professionals from multiple segments / domains like Construction, IT, Pharma, NGOs, Government including defence organizations
- Focus on experience sharing from senior executives, case studies from successful projects with special emphasis on new techniques of Project Management, being involved based on evolving business environment
- Earn up to 11 PDUs

#### **What it means to your brand?**

Participation in the sponsorship program is an ideal opportunity to demonstrate your organization's commitment to the field of Project Management. GyanLahari2017 provides a platform for your organization to make hundreds of delegates aware of your commitment and innovative practice of the Project Management principles.

#### **Your sponsorship provides you**

- Access to industry and domain leaders who have helped in setting up project based structure in their large organizations
- Recognition for your sponsorship as a key partner for Project Management community in India
- Return on investment via conference wide publicity

### **Categories of Sponsorship:**

#### **Platinum Sponsor (INR 1,00,000 + 15% Tax)**

- 10 complimentary registrations
- Logo on the conference website will be linked to your company website
- 1 exhibition stall of 2m x 2m with LCD on the conference day
- 1 display standee at strategic location at venue
- Company logo to be prominently placed on the delegate kit
- Company brochure (brochure to be provided by the sponsor) to be included along with the delegate kit
- Company logo to be prominently placed on the conference backdrop



- Logo to be included in three chapter newsletters publications in the year 2017

### Gold- Support Sponsors (INR 75,000 + 15% Tax)

- 5 complimentary registrations
- Logo on the conference website will be linked to your company website
- Logo on the delegate kit
- 1 exhibition stall of 2m x 2m with LCD on the conference day
- 1 display standee at venue
- Company brochure (to be provided by the sponsor) to be included along with delegate kit
- Company logo to be displayed on conference backdrop
- Logo to be included in two chapter newsletters publications in the year 2017



### Silver - Support Sponsors (INR 30,000 + 15% Tax)

- 2 complimentary registrations
- 1 exhibition stall of 2m x 2m with LCD on the conference day
- Logo on the conference website will be linked to your company website
- Company brochure (to be provided by the sponsor) to be included along with the delegate kit
- Company logo to be displayed on conference backdrop



### A` la carte options

- Speakers gift sponsor
- Delegate gift sponsor
- Lunch sponsor
- Delegate Kit, Lanyard and T-shirt sponsor
- Delegate kit insert



\* **Note:** Details on A` la carte options provided upon request